



**Hotel Sentral Group**  
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*Our Associate Hotels & Resorts:*

Hotel Sentral Kuala Lumpur  
Hotel Sentral Pudu  
Hotel Sentral Kuantan  
Hotel Sentral Johor Bahru  
Hotel Sentral Georgetown  
Tok Aman Bali Beach Resort  
Redang Beach Resort



**HOTEL SENTRAL**  
**MANAGEMENT**

*Comfort, Refreshing & Great Value*

  
**HOTEL SENTRAL**  
MANAGEMENT



### About Hotel Sentral Management

Hotel Sentral Management Sdn Bhd, founded in 2010, has special expertise in set up, managing to operating three-and four-star hotels and resorts, averaging 100 to 300 rooms, in urban and central business districts and resort locations. In addition to their proven track record managing central district hotels, HSM continues its steady growth path with property openings in Kuantan, Penang, Johor Bahru, Kelantan and Kuala Lumpur.

HSM's vision is to continue to grow its portfolio by developing outstanding new hotels and the acquisition and repositioning of failing properties into successful properties. And the contribution of its associates to this growth and success is recognized and rewarded.

### Vision & Mission

Continue to grow our portfolio by developing new hotels and the acquisition and repositioning of failing properties into successful properties. And the contribution of our associates to this growth and success is recognized and rewarded.

Our commitment to excellence in management, service and guest satisfaction should be second to none. Success in hospitality is a combination of an excellent product, extraordinary services and keen financial management. We are driven to deliver superior best-in-class brand quality, value and service – noting that providing exceptional service is invaluable to sustaining profitable operations over the long term.

As a growing organization, our passion is serving people. Our first responsibility is to our customer, by providing them the best in services and facilities. We create loyal relationships by delivering what was promised with a focus on accountability and conducting our business with integrity. Our second responsibility is to our employees, who are critical in order for us to fulfill our responsibility to our guests.





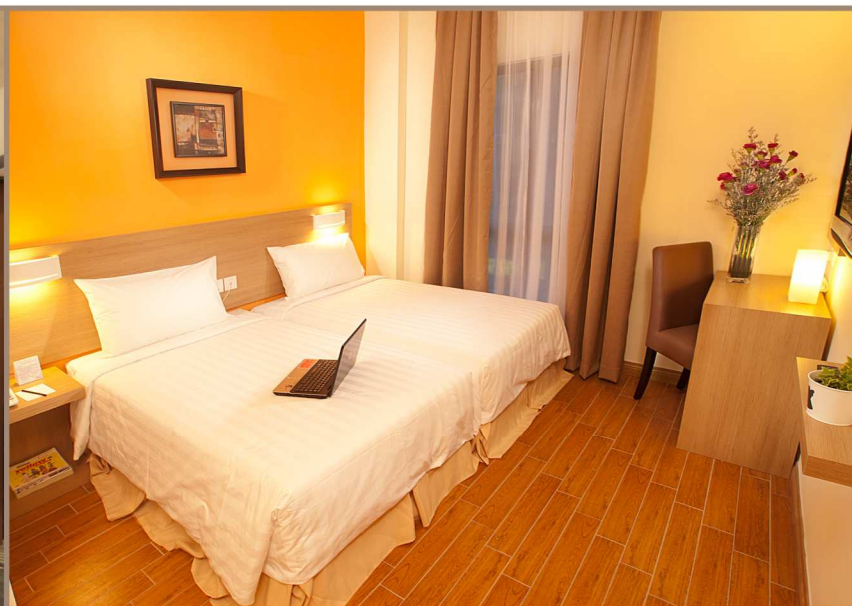
# Hotel Sentral Kuala Lumpur

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Tel: 03-2272 6000 Fax: 03-2272 6099 Email: [sales@hotelsentral.com.my](mailto:sales@hotelsentral.com.my)

Hotel Sentral Kuala Lumpur aims to make a difference in ensuring comfortable, refreshing and value for money accommodation for travellers. Supported by an efficient road and rail transport system, the hotel is just located next to the KL's Monorail Station, and within walking distance to the KL Sentral, Express Rail Link (ERL) and LRT train station providing easy access to most of the Hot Spots area in town such as the Bintang Walk, Time Square, KLCC, China Town, Central Market or KLIA.

Hotel Sentral houses 218 contemporary styled and designed rooms. All rooms are furnished with modern amenities such as LCD flat screen television, minibar, in room safe, IDD telephone, complimentary Wi-Fi internet access, Astro and local TV channels to ensure a relaxing and comfortable experience.



## Food & Beverage

Starmint Coffee House is located on level 5, offering a mix of local and international cuisine. The hotel's stylish Sentro Lounge is just the place to chill with your favourite drinks and unwind. Guests will be pampered with wide varieties of tapas and a selection of coffee and tea.

With our professional Banquet Team at the hotel to service your entire event, this seamless service brings event planning to a higher level of efficiency, comfort and convenience.







## Hotel Sentral Pudu

Tel: 03-2615 9000 Fax: 03-2615 9119 Email: [infopudu@hotelsentral.com.my](mailto:infopudu@hotelsentral.com.my)

Located in the heart of midtown, Kuala Lumpur which connected the two main streets of Jalan Pudu and Bukit Bintang. Hotel Sentral Pudu offers stylish yet sophisticated stay in the city and our surprisingly affordable rates leave more money in your pocket to enjoy the city.



## Food & Beverage

Situated on the first floor, the stylish designed Limelight coffee house offers the best from both local and international cuisines for breakfast, lunch and dinner within a modern ambience that crackles with life. Sit back and enjoy the sleek interior and let our friendly and experienced team provide you with the most pleasurable of dining experiences.

Mingle in the comfort of our lounge, with a panoramic view of the busy street, it is the perfect place for gathering virtually any time of the day or night. Enjoy our great selections of liquors, cocktails and wines while enjoying mouth-watering tapas and snacks from our lounge menu.





## Hotel Sentral Kuantan

Tel: 09-565 9999 Fax: 09-565 9988 Email: [infokuantan@hotelsentral.com.my](mailto:infokuantan@hotelsentral.com.my)

Hotel Sentral Kuantan commenced business on August 25, 2011 has 13 units of Standard rooms, 45 units of Superior rooms, 21 units of Deluxe rooms and 18 units of Deluxe Family rooms, making it a total of 97 rooms. All rooms are equipped with 32" LCD TV with 5 ASTRO Channels, Hairdryer, In Room Safe, Complimentary Coffee Tea making facilities, complimentary drinking water, mini fridge, Free WiFi access is available in all rooms, lobby area, Highstreet Coffee House and The Roof Terrace.

Strategically located in the heart of Kuantan town, with scenic view of Kuantan River, Sentral Hotel Kuantan offers a modern, stylish and comfortable stay in town. Just 20 minutes drives from Sultan Haji Ahmad Shah Airport and only 10 minutes' drive from the Terminal Makmur ( Bus & Taxi station)



### Food & Beverage

All day dining will be at our Highstreet Coffee House at the ground floor. The Coffee House serves local and continental cuisines and specialty coffees. The Roof Terrace located at Level 7, operates from 5.00 pm will serve cold and hot beverages and light food while you unwind and at the same time enjoy light breeze and scenic view of Kuantan River.

A medium size meeting located at the Mezzanine floor can cater to board room meeting to 40 people theatre seating with a wide variety of refreshment to chose from.







## Hotel Sentral Johor Bahru

Tel: 07-222 7788 Fax: 07-223 7788 Email: [salesjb@hotelsentral.com.my](mailto:salesjb@hotelsentral.com.my)

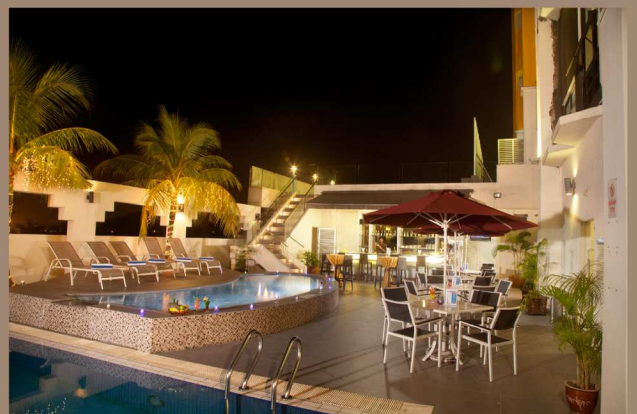
Hotel Sentral JB started its operation in the year Dec 1, 2011, having taken over from the management of former Naza Talya Hotel on Nov 30, 2011.

It is located at 1.5 KM distance to the CIQ and 5 KM to the Stulang Laut Zon Duty free centre, a shopping paradise and where ferry services to Batam and Tanjung Pinang runs. Johor Bahru is also known as the Southern gateway into Malaysia provides travellers an affordable stay in Johor Bahru especially Hotel Sentral, JB.

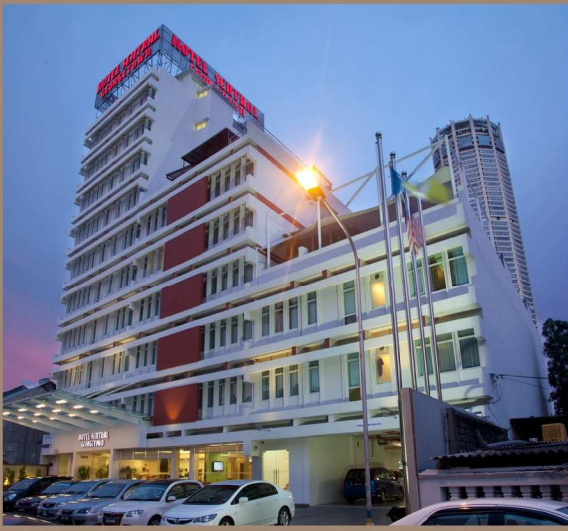


Hotel Sentral Johor Bahru has been accorded by TDC as a 3 star Hotel, with 138 rooms and suites, and currently is being re-furnished and upgraded for the comfort of our guests.

The hotel features swimming pools, poolside terrace and Terrace View Coffee House.







## Hotel Sentral Georgetown

Tel: 04-218 1111 Fax: 04-218 1188 Email: [infopenang@hotelsentral.com.my](mailto:infopenang@hotelsentral.com.my)

Hotel Sentral Georgetown commenced business on April 01, 2012 has 137 rooms. All rooms are equipped with 32" LCD TV with 5 ASTRO Channels, Hairdryer, In Room Safe, complimentary Coffee Tea making facilities, complimentary drinking water, mini fridge, free WiFi access is available in all rooms and public areas.

Strategically located in the heart of Georgetown offers a modern, stylish and comfortable stay in town. Just 30 minutes drives from Penang International Airport and only 10 minutes' drive from the Penang Ferry Terminal.



## Food & Beverage

Nu Orient Coffee House located at the ground floor serves local, continental cuisines and specialty coffees. The Roof Top Terrace located at 3rd Floor, serving both cold and hot beverages, and light food while you unwind and at the same time enjoy the light breeze of Georgetown.

With meeting rooms located on the 6th Floor, with Sentral I able to cater up to 46 person with theatre seating while Sentral II catering up to 10 person for boardroom meeting, together with a wide variety of refreshment to choose from.







## GUEST ROOM AMENITIES

- Minibar
- 32" LCD Color TV
- Astro Channels
- Hair dryer (in all rooms)
- Personal Safe Box in all rooms
- Individually controlled air-conditioning
- Complimentary Coffee & Tea making facilities
- Electronic keycard system
- Complimentary 2 Bottled Water Daily
- Iron/ ironing board (upon request)
- Touch button IDD Phone
- Baby Cot (upon request)

## SERVICES & FACILITIES

- Coffee House Outlet
- Luggage Room
- Laundry Services
- 24 – Hour security
- Physical Challenge Facilities
- High Speed Wifi Internet Service
- Tour Desk \*\*
- Business Center \*\*
- Convenience Kiosk \*\*
- Parking Space \*\*
- Airport transfer (upon request) chargeable
- Shuttle services= to selected places of interests( upon request )\*\*
- Swimming pool\*\*

\*\* Applicable for specific hotels only.

## Key Personnel's for HSM Group

Chief Executive Officer	: May Ta Hui May
Group General Manager	: Ronny Wong Jen Siong
Operations Managers	: Ong Yuh Jeh (OPM) Lee Wai Sang (HM)
Operations Executive	: Zulhairey Bin Hanafi (OE) Chan Chee Yung (OE)
Sales & Marketing	: Fiybie Wong Mao Ying (ADOS)
Reservation	: Lin Kim Yon (RSM)
Admin cum HR	: Chai Fang Huey (Admin cum HR Officer)



# Redang Beach Resort

Tel: 03-2031 5079 Fax: 03-2031 5075  
Email: [info@redang.com.my](mailto:info@redang.com.my)

Redang Beach Resort started its operational in the year 1992.

It is located on Pasir Panjang, Pulau Redang, off the coast of Terengganu state.

Redang Island together with its 8 neighboring islands (Lima Island, Paku Besar Island, Paku Kecil Island, Kerengga Besar Island, Kerengga Kecil Island, Ekor Tebu Island, Ling Island, Pinang Island) are known as the Asia paradise in the South China Sea regions.

Redang Beach Resort is now a 3-star resort that boasts of 80 units Standard Rooms, 4 units Superior, 2 Studio Rooms, 1 Bungalow and 2 Seaview rooms for your choices.



Dining options consists of Hometown Restaurant, Newtown Restaurant, Rain Forest Cafe, Summerpoint, Local Delight , and Kopitiam.

Other resort facilities include a Mini Mart, Souvenir Shop, Batik painting, beach volleyball, beach soccer, internet corner, wi-fi, foot reflexology, indoor board games and jungle trails.



Exciting sea-based activities include snorkeling trips to the Redang Marine Park and surrounding islands, scuba diving with our professional PADI certified dive masters, experiencing breathing underwater with Discover Scuba Dives, and having your photo or video taken underwater while snorkeling or diving.

As part of its expansion plan, construction of an additional 46 rooms, a swimming pool and another Food & Beverage outlet is on-going. This new wing will offer 4-star amenities to local and international guests.







## Tok Aman Bali Beach Resort

Tel: 09-691 8899 Fax: 09-691 8787 Email: [sales@tokamanbali.com.my](mailto:sales@tokamanbali.com.my)



Tok Aman Bali Beach Resort - A 4 star resort located at Pantai Bisikan Bayu, the gateway of Kelantan where sun, sand and sea are the main natural elements. Pantai Bisikan Bayu lies in the district of Pasir Puteh about 6 km away from Kuala Besut, Terengganu. It is only beginning to rise from the backwaters of Kelantan as a new holiday destination. Beautiful and un-spoilt beaches stretched along the coastal way from Besut to Kota Bharu.

### Accommodation

The Resort's accommodations are built in low rise building designed in Kelantan's architectural style so as to embrace the spirit of serenity and gentility. Our 100 deluxe rooms and suites are elegantly furnished, offering a unique style décor with a double or twin bedroom and a sofa bed.

All rooms are blessed with their own lagoon facing balconies and if you are lucky you could see the white birds flocking around the lagoon. Tok Aman Bali Beach Resort is expertly planned to provide optimum personal comfort and relaxation.



### Food

Sutera Bayu Coffee House presents a soothing ambiance to dine in with the splashing display of water fountain overlooking the lush garden and swimming pool. We serve Deli concept menu and service for quick and simple dining.

Senja di Thai, a floating restaurant overlooking the lagoon offers mouthwatering menu to tease your taste bud. The menu ranges from seafood, continental and Thai favourites. We pride ourselves by bringing the freshest produce of highest quality.



### Facilities & Services

- Gymnasium
- Games Room
- Kid's Playroom
- Swimming Pool & Children's Pool with slides
- View Point Tower
- Mini Mart
- Business Centre
- Meeting Rooms & Ballroom
- Praying Room/ Surau
- Wi-Fi Internet Access
- Shuttle Service



### Activities

- Pedal Boat
- Kayak
- Paintball Game
- Remote Control Car
- Herb & Butterfly Garden
- Spa & Sauna
- Bicycle Ride
- Beach Volley Ball
- Water Ball

